

Search Notes

Application/Control No.

09/976,742

Applicant(s)/Patent under
ReexaminationCHANDLER-PEPELNJAK ET
AL.

Examiner

John Van Bramer

Art Unit

3622

SEARCHED

Class	Subclass	Date	Examiner
705	14	12/14/2006	JVB

INTERFERENCE SEARCHED

Class	Subclass	Date	Examiner

**SEARCH NOTES
(INCLUDING SEARCH STRATEGY)**

	DATE	EXMR
Google: (advertising media planning gross rating point)	12/14/2006	JVB
EAST:(US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB)(estimat\$5 same reach)and advertisement and internet	12/14/2006	JVB